

METABOLOMICS
JUNE 23–27 2019

T H E H A G U E

**EXHIBITION AND
SPONSORSHIP
BROCHURE**

www.metabolomics2019.org



Abstract Deadline: March 2019

WELCOME TO THE HAGUE



Dear Colleagues,

We are delighted to announce that the 15th International Conference of the Metabolomics Society will be held in The Hague, The Netherlands June 23-27, 2019 at the World Forum Conference Centre. The World Forum is a full-service international convention centre, located in The Hague between the beach and the city centre and is reachable within the hour from Schiphol Airport and Rotterdam The Hague Airport. The Netherlands has a strong history in Metabolomics, both in academy as in industry. This year we want to make a big success of the conference by working together with other European metabolomics associations and by highlighting the applications of metabolomics in biological research.

Sponsorship and exhibitor opportunities are now available. This year we will have exceptionally good exhibitor opportunities, as the conference will be laid out on a single floor: all meeting rooms and exhibitor space are located together on Level 0, thereby we have an optimal flow of visitors to your booth. The conference is the official meeting of the Metabolomics Society, and the largest metabolomics meeting worldwide, bringing together all the major international organizations involved in human, plant, microbial, animal and environmental metabolomics.

We expect this to be the event in 2019 for metabolomics researchers from around the world, we aim to welcome over 1,000 visitors, where established experts and the rising stars of the future will present their work in a combination of plenary and keynote talks, many parallel scientific sessions, poster presentations, and educational workshops.

The conference will attract a high proportion of senior scientists with top level purchasing authority. By taking advantage of the fantastic Exhibition and Sponsorship packages available, you will have the opportunity to position your brand and products at the forefront of the scientific community.

Your support is extremely important to the success of the meeting, helping to keep registration costs down which allows more of our younger scientists to attend, while providing you and your colleagues with the opportunity to meet and discuss advances in the field with a wide audience.

We look forward to working with you and welcoming you to The Hague!

**Robert Hall, Thomas Hankemeier, Age Smilde
and Merlijn van Rijswijk**

on behalf of the Local and International Organizing Committee



Reasons to become a Sponsor of the 15th International Conference of the Metabolomics Society

Industry partnership is at the heart of this event

Delivery through a partnership with industry has been at the heart of the Metabolomics Society conferences since the beginning. Our sponsorship packages have been carefully shaped to meet the commercial imperative of our industry partners. We understand your needs and how to meet them while adding value to the experience enjoyed by our delegates.

Involvement in Metabolomics 2019 is all about building brand awareness

Our exhibition area is positioned to capture maximum customer engagement during lunch, breaks and poster viewing sessions. There are a range of opportunities to suit every budget, keeping your brand front and center in the minds of delegates. Sponsors will also benefit from enhanced brand exposure in web and printed material, before, during and after the event when applicable.

Meet new contacts and strengthen key relationships

Maximizing networking opportunities for our delegates is an important priority. We work hard to provide places and opportunities for formal and informal networking. Dedicated meeting spaces include an integrated exhibition area where all refreshments will be served.

The World Forum is an ideal venue for staging this event, open foyers and meeting spaces will achieve a valuable experience for our delegates and sponsors alike.

The next step

Supported by a loyal and growing base of sponsorship partners, in recent years there has been very significant interest in many of the sponsorship opportunities. A prompt decision will increase the chances of you securing the package and placement you want and realizing the full benefit of your investment – including your logo on the event website and in advanced marketing.

Please note that sponsorship packages will only be confirmed once registration and payment has been made. This will be managed strictly on a first-come first-served basis.



METABOLOMICS 2019

Conference Sponsorship Opportunities **SPONSORSHIP LEVELS AND BENEFITS**

All prices are in U.S. Dollar (\$). Sponsor booth location will be determined on a first-paid, first-served basis.

| SPONSORSHIP LEVEL | PLATINUM | GOLD | SILVER | University Non-Profit | EMN Reception Sponsor |
|--|---|-------------------------------------|----------------|-----------------------|------------------------------|
| Cost | \$17,000 | \$10,000 | \$4,000 | \$2,000 | \$5,000 |
| Logo – displayed on conference website, in mobile app, and in Plenary Session | ✓ | ✓ | ✓ | ✓ | ✓ |
| Signage Recognition | ✓ Custom Meter Board | ✓ Custom 22x28 Sign | ✓ | ✓ | ✓ |
| Advertisement in Digital Program Book | ✓ 1 page AD | ✓ ½ page AD | ✓ Logo | ✓ Logo | ✓ Logo |
| Exhibitor Booth Presence | 3m x 6m | 3m x 3m | Table Top | Table Top | ✗ |
| Presentation Opportunity | ✓ 60-min lunch pres + 5-8 min pres in vendor session | ✓ 5-8 min pres in vendor session | ✗ | ✗ | ✓ 5-min pres at reception |
| Discounted Conference Registrations | ✓ 6 Badges | ✓ 3 Badges | ✓ 1 Badge | ✓ 1 Badge | ✗ |
| Complimentary Booth Staff Registrations | ✓ 2 Badges | ✓ 1 Badge | ✗ | ✗ | ✗ |
| E-blasts sent out to conference attendees | ✓ 1 e-blast | ✗ | ✗ | ✗ | ✗ |
| Corporate Membership to the Society (includes 3 e-blasts to membership) | ✓ | ✓ | ✗ | ✗ | ✗ |

Contact info@metabolomics2019.org to become a sponsor today!

METABOLOMICS 2019

Conference Sponsorship Opportunities **SPONSORSHIP LEVELS AND BENEFITS**

All prices are in U.S. Dollar (\$). Sponsor booth location will be determined on a first-paid, first-served basis.

PLATINUM SPONSOR \$17,000

Limited to nine (9) sponsors.

- 60 minute oral presentation as part of our lunchtime workshop program (All conference attendees will receive a box lunch. Additional food and beverage in your presentation room is at an additional cost and not included in the sponsorship amount.)
- 5-8 minute oral presentation during a New Frontiers parallel session
- Exhibition display space – approximate size is 3m x 6m (premium location)
- Top recognition in the conference app as a Platinum Sponsor
- One (1) push notification in the conference app
- One (1) full page profile/advertisement in digital abstract booklet plus Sponsor Page logo
- Access to conference delegates through the Society's email service within 3 weeks of the conference (before or after). Total of 1 message
- Recognition in a conference e-blast from the Metabolomics Society
- One (1) conference bag insert (flyer or item) for attendees
- Logo recognition on the plenary session screen
- Logo on breakout screens throughout the event
- One (1) corporate poster in the poster sessions on a separate sponsor's board
- Corporate Membership within the Metabolomics Society for 2019 with access to additional corporate services throughout the year and (3) e-blasts to the Society database (\$1500 value; e-blasts must be used between January – April or August – December, 2019.)
- Customized meter board sign displayed at the conference with your graphics
- Logo on conference website home page and sponsor page
- Discounted conference registration for six (6) company employees (student rate)
- Complimentary conference registration for two (2) non-technical booth staff (no access to science sessions or food functions outside of exhibit hall)

GOLD SPONSOR \$10,000

Limited to eight (8) sponsors.

- 5-8 minute oral presentation during a New Frontiers parallel session
- Exhibition display space – 3m x 3m
- Recognition in the conference app as a Gold Sponsor
- One (1) half-page profile/advertisement in digital abstract booklet plus Sponsor Page logo
- Recognition in a conference e-blast from the Metabolomics Society
- Logo recognition on the plenary session screen
- Corporate Membership within the Metabolomics Society for 2019 with access to additional corporate services throughout the year and (3) e-blasts to the Society database. (\$1500 value; e-blasts must be used between January – April or August – December, 2019.)
- Customized 560mm x 710mm sign displayed at the conference with your graphics
- Logo on conference website sponsor page
- Discounted conference registration for three (3) company employees (student rate)
- Complimentary conference registration for one (1) non-technical booth staff (no access to science sessions or food functions outside of exhibit hall)

SILVER SPONSOR \$4,000

- Exhibition display space – 6 foot table only
- Recognition in the conference app as a Silver Sponsor
- Logo on the sponsors page of the digital abstract book
- Recognition in a conference e-blast from the Metabolomics Society
- Logo recognition on the plenary session screen
- Logo on signage throughout the event
- Logo on the conference website sponsor page
- Discounted conference registration for one (1) company employee (student rate)

METABOLOMICS 2019

Conference Sponsorship Opportunities **SPONSORSHIP LEVELS AND BENEFITS**

All prices are in U.S. Dollar (\$). Sponsor booth location will be determined on a first-paid, first-served basis.

UNIVERSITY/NON-PROFIT SPONSOR _____ \$2,000

- Exhibition display space – 6 foot table only
- Recognition in the conference app
- Logo on the sponsors page of the digital abstract book
- Logo recognition on the plenary session screen
- Logo on signage throughout the event
- Logo on conference website sponsors page
- Discounted conference registration for one (1) company employee (student rate)

EMN RECEPTION SPONSOR _____ \$5,000 Limited to one (1) sponsor.

- 5-minute welcome presentation at the EMN Reception
- One (1) e-blast through the society email service to EMN members
- Recognition in the conference app
- Logo on the sponsors page of the digital abstract book
- Logo recognition on the plenary session screen
- Extra logo on the Sponsor Events webpage, and the Evening Events webpage

Additional Sponsorship Opportunities

WELCOME RECEPTION BEVERAGE STATION _____ \$2,500

- Bar will be located next to or within 4 meters of your booth
- Includes 75 drink tickets you can advertise and give away to attendees
- Recognition in the conference app
- Extra logo on the Sponsor Events webpage, and the Evening Events webpage

CONFERENCE WI-FI _____ \$2,500

- Half-page advertisement in the digital abstract book
- Recognition in the conference app
- Logo appears on log-in screen for the conference space wi-fi
- Acknowledgement on the website and signage as exclusive wi-fi sponsor



CONFERENCE APP _____ \$2,500

- Be the official sponsor of the NEW conference mobile app
- Half-page advertisement in the digital abstract book
- Logo will appear on the home page of the app
- Logo recognition everywhere app is advertised

CONFERENCE BAG _____ \$2,000

- Sponsor Logo and Event Logo printed on bag. Actual cost for the bags will apply to the sponsor in addition to sponsor fee
- Half-page advertisement in the digital abstract book
- Extra logo on website

CONFERENCE LANYARD _____ \$2,000

- Sponsor Logo and Event Logo printed on lanyard. Actual cost for the lanyards will apply to the sponsor in addition to sponsor fee
- Half-page advertisement in the digital abstract book
- Extra logo on website

EXHIBITION BOOTH SPACE

The sponsorship package comes with the display space only in the Exhibit area. Custom booth builds, shell scheme or display items are the responsibility of the sponsor. Table Displays (Silver Sponsors) will be provided with (1) table and (2) chairs. Gold and Platinum sponsors should work with the decorator to create a free-standing custom booth (encouraged) or a shell scheme. Gold and Platinum sponsors will also receive 1 table and 2 chairs. Sponsors will be able to order additional items through the Exhibitor Kit.

The floor plan for Sponsors to select their booth location will be available in February. Booth selection happens in the order of payment received; as soon as you have completed your online registration and submitted payment, your space is secure and you will be able to select a booth location in that order. If you have questions regarding your sponsorship please contact info@metabolomics2019.org.

EXHIBIT HALL SCHEDULE:

Sunday, June 23

Exhibit set-up

Monday, June 24

Continued Exhibit set-up

Welcome Reception in the evening

Tuesday, June 25 – Thursday, June 27

Exhibits open

Thursday, June 27

Exhibit tear down in the evening



MEDIA PARTNERSHIP

\$2000

Media Partner to provide:

- Post 7-10 tweets prior to the conference
- Write a post-conference blog post or similar acknowledgement
- Place the Metabolomics conference banner on partner website
- Allow for 2-3 advertisements in publication prior to the event

Metabolomics Conference to provide:

- (1) Discounted conference registration (student rate) OR (1) complimentary pass to the Exhibit Area
- Place publication on the literature table in the Exhibits
- Place publication or advertisement in attendee bags
- Logo on the conference website with acknowledgement as "Media Partner"
- Opportunity for Media Partner to sponsor Travel Awards and/or Poster Prizes for an additional fee (\$50 plus cost of Award)

Contact info@metabolomics2019.org to become a Media Partner.



15th Annual Conference of the Metabolomics Society

METABOLOMICS 2019

JUNE 23–27 | THE HAGUE



You have certainly heard of The Hague – it is always in the news due to the work of numerous international organizations and companies which headquarter in this city. You probably also know that it is located in The Netherlands, a friendly and vibrant country in the north of Europe.

Maybe you even know that The Hague is home to the Dutch Royal family and the seat of the Dutch government, boasting a dynamic mix of beautiful historic and modern architecture.

But did you also know, that The Hague is only a 30-minute-train-ride away from one of Europe's top airports – Amsterdam Schiphol? The city is so easy to reach from anywhere in the world and has an incredibly efficient and sustainable event infrastructure. The Hague is also known for its leading position in event security, relying on its extensive experience of hosting events with participation of world leaders.

You are likely to be even more surprised that the city has a light and playful side to it – with its beautiful sandy beaches, promenades, bars, restaurants and a vibrant cultural scene, something that all the visitors to our city love to discover.

We invite you to get to know the Hague as we know it – the perfect business event destination.